

# RISE

FRI | SEPTEMBER  
08 | 2023



**CELEBRATING 25 YEARS SERVING TAMPA BAY**

September 8th, 2023  
6:00 pm - 9:00 pm  
Hilton Downtown Tampa  
*Event Chair: Sandra Murman*

# RISE SPONSORS

THANK YOU FOR YOUR SUPPORT!

## VIP SPONSORS

*Nikki DeBartolo*



## FRIENDS OF PHOENIX HOUSE SPONSORS



## TABLE SPONSORS

*Sandra Murman*



**SHUMAKER**  
ADVISORS

*Herb Goetschius*

LEVERAGE

**McKIBBON**  
HOSPITALITY

*Ben Heldfond*



*Adservero*

*Joe Capitano*



*Michael & Joy Murray*



**RIVARD**  
BUICK · GMC



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## EVENT PROGRAM

### **VIP Reception**

#### **Welcome & Opening Remarks**

*Maria Alvarez, President and CEO*

*Sandra Murman, Board Chair*

#### **Dinner Served**

Video Presentation

Story of Recovery: John Cunningham, PHFL Alumnus

Presentation of Community Service Award

#### **Live Auction**

#### **Mission Moment**

*Richard Russo, Phoenix House Florida Alumnus*

#### **Closing Remarks**

*Herb Goetschius, Board Member*

Silent Auction Closes

Checkout Opens

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# LIVE AUCTION

## *SMOKY MOUNTAIN CABIN RETREAT*

Our first item is a 1-week stay in the beautiful Smoky Mountains at Sleepy Bear Lodge! Conveniently located at the southeastern edge of the Smoky Mountain National Park between Waynesville and Maggie Valley, Sleepy Bear Lodge is nestled at 4,100 feet among the breathtaking mountaintops.



## *HARD ROCK LOS CABOS GETAWAY*

Bid on a luxurious 3-night stay for 2 adults at The Hard Rock Los Cabos! This gift certificate covers room and taxes, as well as all food and beverages. Located in Cabo San Lucas, Mexico, The Hard Rock offers the perfect mix of rhythm and relaxation with picturesque views of the beach, 5 refreshing swimming pools, and endless activities.

## *PRIVATE DINNER FOR 10*

The winner of this item will receive a private catered dinner from Chef Vivian Dodson, with a custom menu and perfectly paired wine selections. You can even choose to turn your evening into a cooking demonstration dinner for 10 or a murder mystery event complete with a whodunit script, character roles, and a thrilling ending.







## *CHURCHILL DOWNS VIP EXPERIENCE*

Since 1875, the Churchill Downs horse racing complex in Kentucky has been the most well-known venue for horse racing in the world, most notably hosting the Kentucky Derby every year. This live auction item includes a 4-day, 3-night hotel stay, admission to Churchill Downs in a private Jockey Club suite, and a race named in your honor!

## *ZULU NYALA SOUTH AFRICAN PHOTO SAFARI*

Our final live auction item is an incredible one! You will have the opportunity to win a 7-day, 6-night trip for 2 to South Africa! This experience is valued at nearly \$6,000, and includes all of your meals and two game drives per day on the Zulu Nyala Game Reserve, a truly breathtaking Photo Safari experience.



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# SILENT AUCTION

To register for the silent auction OR make a donation,

## TEXT RISE TO 79230



Text RISE to 79230.



Click the blue link in the text you receive.



Click "Register For Event" and complete the online form.

## Don't want to text?

Click [HERE](#) to access the registration form.

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# *YOUR SUPPORT CREATES OPPORTUNITIES*

Phoenix House Florida provides individualized, holistic drug and alcohol addiction treatment, with a legacy spanning 25 years. With short-term and long-term care options, we treat those struggling with substance use disorders wherever they need to be – at home or in a treatment facility.

From our beginnings as a fledgling treatment center to our recent grand opening of our second outpatient facility, Phoenix House Florida has created a legacy of hope and healing in our community. Your support will help us expand our services in the coming years, as we seek to provide treatment and care for more individuals throughout the Greater Tampa Bay area who are in need of comprehensive recovery services.

*To make a direct donation to Phoenix House Florida, please click the link below:*

[www.phoenixfl.org/donation-form/](http://www.phoenixfl.org/donation-form/)



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**“What Phoenix House has accomplished over the years is remarkable. Phoenix House continues to change lives and we’re dedicated to being partners for years to come.”**

- DEREK JETER, Founder  
*Turn2 Foundation*



# RISE



Phoenix  
House  
Florida

25<sup>TH</sup> ANNIVERSARY

*THANK YOU FOR  
JOINING US!*