

PHOENIX HOUSE FLORIDA

FISCAL YEAR 2019

JULY 1, 2018 – JUNE 30, 2019

ANNUAL REPORT



510 Vonderburg Drive, Ste. 301
Brandon, FL 3351

15681 US Highway
Citra, FL 32113

Phoenixfl.org

Dear Friends,

"We want to treat the whole person, not only their addiction, and help them lead a healthy and active life in recovery."

—Maria Alvarez, CEO



It is my pleasure to present to you the annual report for Phoenix House Florida. I continue to be humbled by the generosity of many individuals, families, companies and foundations who believe in the work we do here every day.

This report highlights operational results and what has been accomplished by the organization in fiscal year 2019 that has impacted the lives of our patients. I cannot thank you enough for the support you, our donors, Board of Directors and advocates make on lives every day.

Maria Alvarez
President & CEO

BOARD OF DIRECTORS

Sandra L. Murman, *Board of Directors, Chair*

Benjamin S. Heldfond, *Board of Directors, Vice Chair*

Jill Collins

Herb Goetschius

Steven E. Rovner

Julianne M. Holt

R. Michael Murray

Nikki Debartolo

Joe Capitano, Sr.

Donna Luszczynski



A close-up photograph of a green and black garden hose nozzle spraying water onto a small green plant growing in dark brown soil. The water droplets are captured in mid-air, creating a misty effect around the plant.

OUR MISSION

We are passionate about healing individuals, families and communities challenged by substance use disorders and related mental health conditions.

HISTORY

In the early 1990's two long-time friends, Fred Fisher and Whit Palmer, wanted to help their sons who were struggling with the consequences of substance use related issues. Through a friend, Bill Thrumbull, both parents found help for their children in a Daytop rehabilitation program in New York.

The experience with their children created a desire to assist Daytop in establishing a similar drug rehabilitation facility in Florida. Whit's daughter, Susie, found a former hospital facility in Citra, Florida and the plan was put into motion.

Negotiations and fundraising followed, culminating in Daytop opening a Florida rehabilitation facility in 1994. After a few years, and the realization that additional support was needed to expand Daytop Florida, Fred and Whit contacted Phoenix House Foundation. In 1998, the two organizations entered into an affiliation agreement resulting in the current day Phoenix Programs of Florida.

CELEBRATION OF RECOVERY

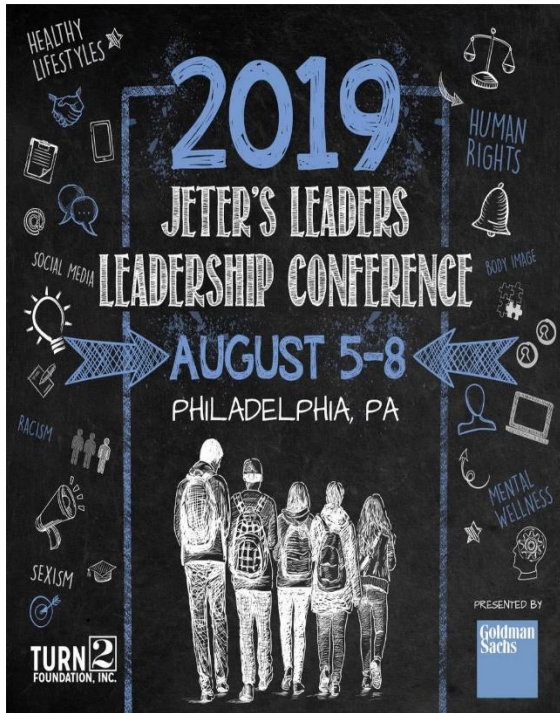


"I'VE BEEN
HOMELESS,
WATCHED MY
FRIENDS DIE, AND
NEARLY DIED
MYSELF, THEN I
FOUND PHOENIX
HOUSE FLORIDA."

JOHN CUNNINGHAM,
ALUMNI OF THE YEAR

The 2019 *Celebration of Recovery* was held at the PHFL residential program in Citra where over 350 attendees, including current patients, staff and community partners enjoyed the day. During the celebration we honored our 2019 Alumni of the Year, John Cunningham for his inspiration and valued work in the community, especially the recovery community.

TURN 2 FOUNDATION



In providing healing care to the vulnerable youth of Hillsborough County and the surrounding areas, we have been supported and encouraged by the continued generosity of the Turn 2 Foundation. As we look to the future, and through the sustained support the Turn 2 Foundation has provided, we remain committed to our mission and goals, confident in the skill and dedication of our staff.

Jeter's Leaders Leadership Conference

Each year the high point for us and our adolescents who are selected to attend, is the Jeter's Leaders Leadership Conference in Pennsylvania. We are honored and thrilled that adolescents from our program are selected to attend and be honored at this special event.

In 2019, staff member, Kortney Ploski, chaperoned four of our teen patients.

The Jeter's Leaders Leadership Conference is composed of workshops that the Jeter's Leaders create based on topics they feel are affecting teens today. Bi-annually, the leaders from New York and Kalamazoo host the conference for other youth leadership programs throughout the United States to inspire social change. Turn 2's signature initiative, Jeter's Leaders is an intensive four-year program for high school students who serve as ambassadors for Derek Jeter in their communities. Established by Jeter in 1996, the Foundation motivates youth to rise above negative influences, lead healthy lifestyles and serve as agents of positive social change. For the past 14 consecutive years, 100 percent of Jeter's Leaders have gone on to attend college after high school. Phoenix House Florida was honored to attend the event from Monday, August 5, 2019 to Thursday, August 8, 2019 where we chaperoned 4 patients with 1 staff member. They stayed busy throughout every day attending seminars and completing community service.

The Turn 2 Foundation Annual Event in NYC

Phoenix House Florida President & CEO, Maria Alvarez and VP & Chief Experience Officer, Dayle vanderWerff, attended the 23rd annual Turn 2 Foundation Dinner in NYC in October 2019.



Transforming Lives

Phoenix House Florida is proud to be able to say we offer an array of financial resources and rarely have to turn anyone away. In response to this clear and evident need, Phoenix House Florida established the Patient Assistance Fund, which aims to connect individuals, regardless of their financial circumstances, with the care they need and deserve. We continue to fundraise and solicit contributions to this fund so that we can offer more services to those in need.

PHFL served 42 individuals through the patient assistance fund across all programs.

Funds raised in FY2019: **\$253,813**

Donations made to Phoenix House Florida were in the following areas:



PHOENIX HOUSE FLORIDA DONORS

\$100,000+

Turn 2 Foundation

\$5,000 - \$9,999

N/A

\$1,000 - \$4,999

Mitchell S. Rosenthal, M.D.

Mr. Robert J. Wolsey

Robbie Litt, Inc.

\$500 - \$999

Walmart

Mr. Angel Oliva

\$1 - \$499

Mr. Thanhson D. Nguyen

Miss Nhung Ho

Dr. Christine Lawson

Ms. Michelle Jacobson

Ms. Misty Pippin

Ms. Joni Johnston

Mr. Kenneth Chauncey

Ms. Maria Alvarez

Mrs. Nancy Millman

Ms. Karen Dally

Mrs. Vicki Mednick

Mr. Gary Abernathy

Mrs. Barbara Madill

Mr. and Mrs. Joe Obrin

Mr. Robert G. McGraw

Mr. and Mrs. Richard Waganer

Mr. Luiz Barbieri

Dr. Sue Lowerre-Barbieri

Mrs. Charlotte Denmark

Mrs. Chaylynn Prieto

Mr. Robert Allen Wiley

Christine Flores

Mr. and Ms. Evvy Bernstein and

David Kushnick

In-Kind

Party Time Rentals

Customer Driven Staffing

Signature Brands, LLC

First Baptist Church of Brandon

Ms. Patricia Williams

Panera Bread

Farm Share

Amazon Smiles

Total gifts: 44

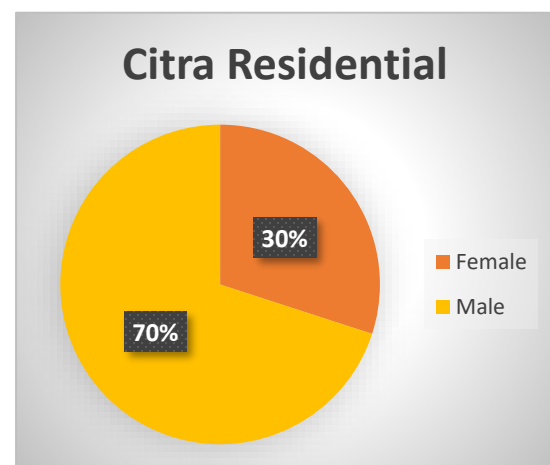
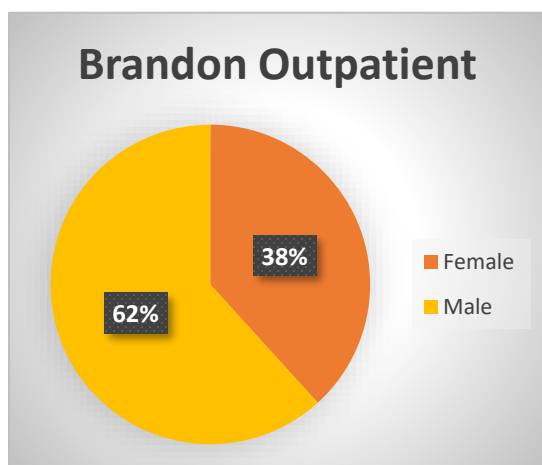
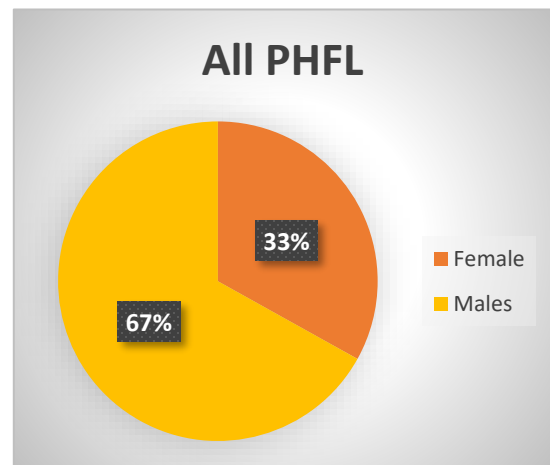
Total Amount: \$253,813



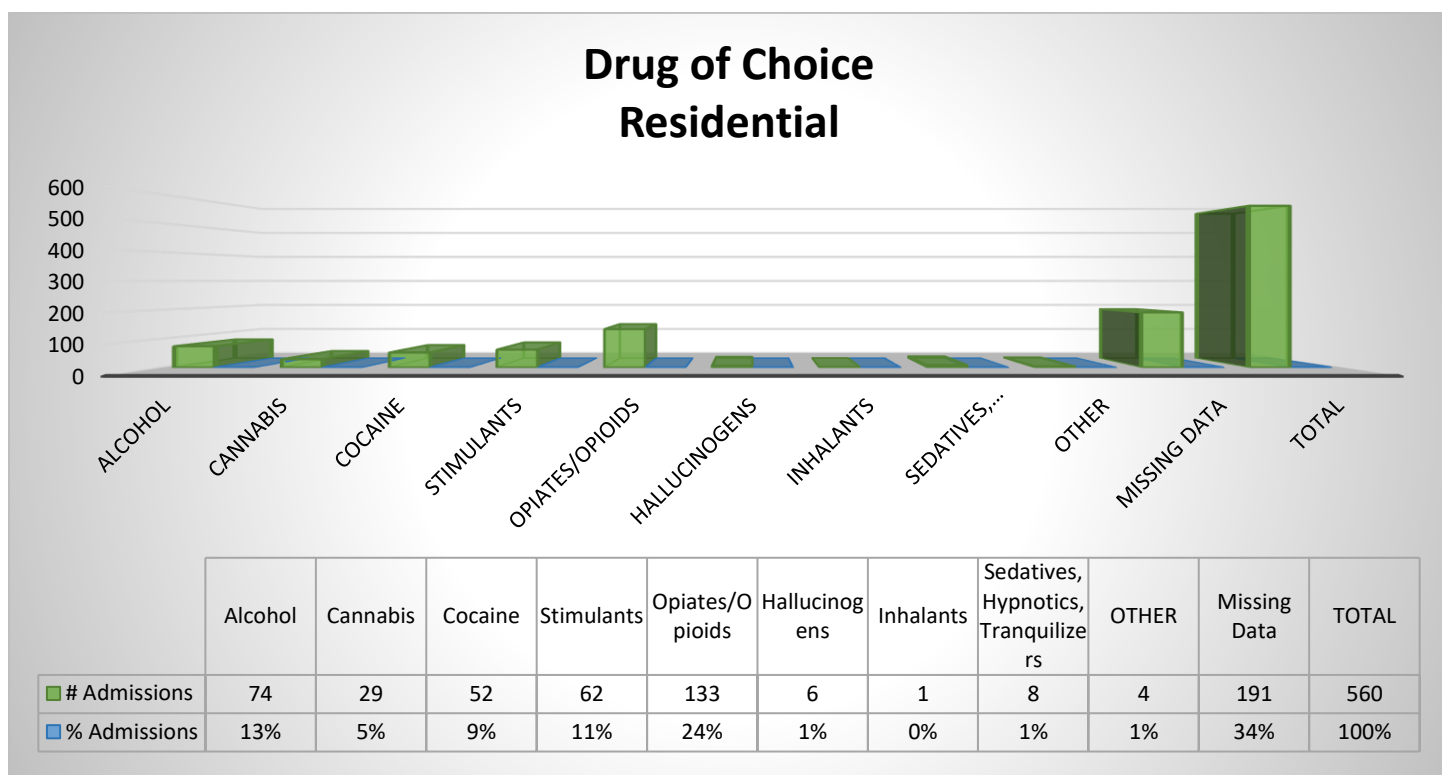
OUR PATIENTS

In Fiscal year 2019, Phoenix House Florida served 1,907 patients. Of those, 759 were adults and 330 were adolescents served at the Derek Jeter Center. In addition, of the total, there were 1,040 adults served at Citra residential and 719 adults served at Brandon Outpatient.

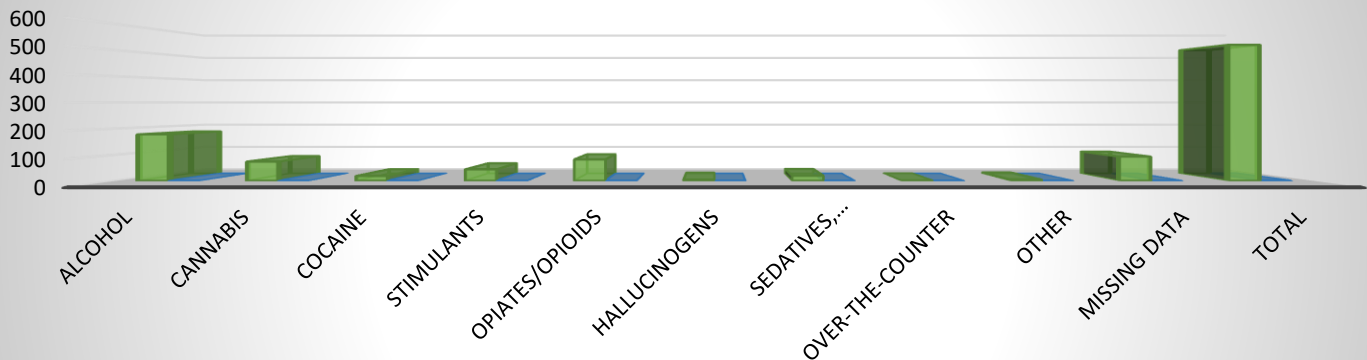
Phoenix House Florida provides services to both male and female in all our programs. Overall, we served 67% males and 33% females. At Brandon Outpatient we provided services to 62% male and 38% female. While at the Citra residential program, we saw 70% males and 30% females.



According to preliminary data from the Centers for Disease Control and Prevention (CDC), nationally over 70,900 people died from drug overdose in 2017 – an 11 % increase from 2016. Approximately two-thirds of these overdoses were linked to opioids. At a time when the opioid epidemic continues to grow and the 25-34-year-old age group in the state of Florida has the highest total number of opioid-caused deaths, keeping young people clean and sober is a priority for all our communities. In fact, 2017 represented the 4th year of continued increase in opioid-caused deaths in Florida.

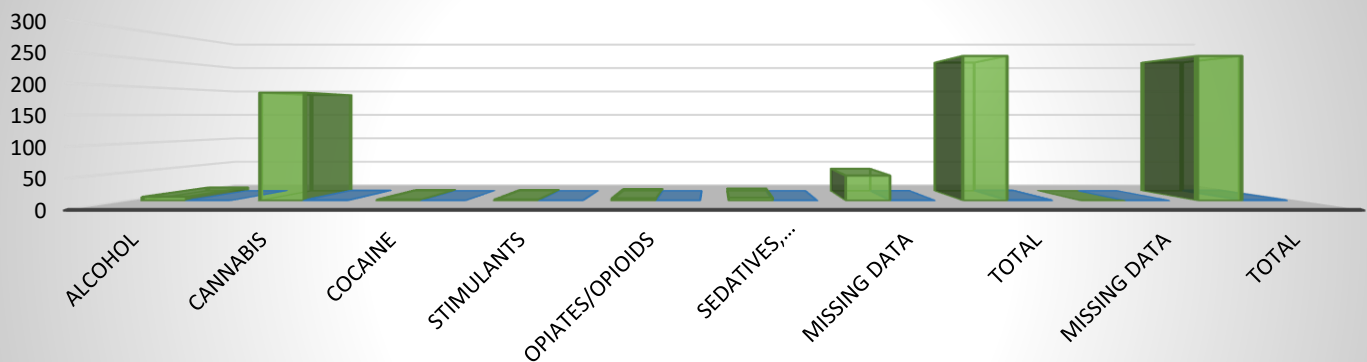


Drug of Choice Adult Outpatient



	Alcohol	Cannabis	Cocaine	Stimulants	Opiates/Opioids	Hallucinogens	Sedatives, Hypnotics, Tranquilizers	Over-the-Counter	OTHER	Missing Data	TOTAL
# Admissions	178	74	19	44	82	4	20	1	5	93	520
% Admissions	34%	14%	4%	8%	16%	1%	4%	0%	1%	18%	100%

Drug of Choice Derek Jeter Center Adolescent Programs

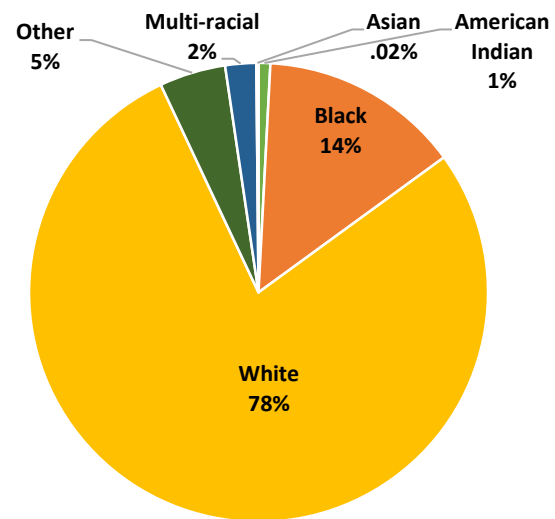


	Alcohol	Cannabis	Cocaine	Stimulants	Opiates/Opioids	Sedatives, Hypnotics, Tranquilizers	Missing Data	TOTAL	Missing Data	TOTAL
# Admissions	7	189	2	2	4	5	44	253	0	253
% Admissions	3%	75%	1%	1%	2%	2%	17%	100%	0%	100%

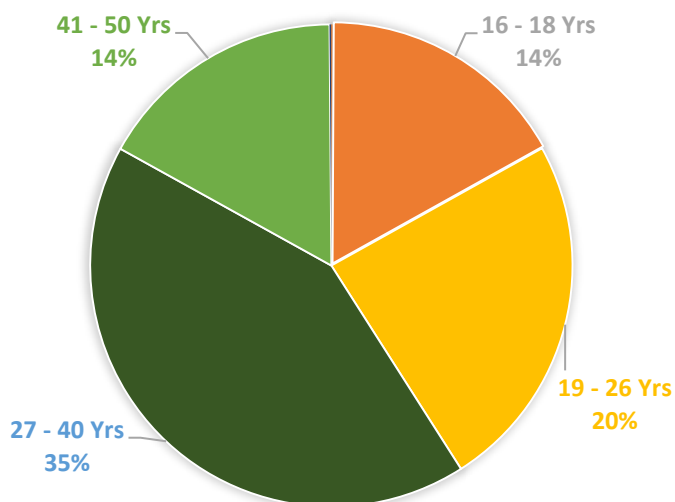
In fiscal year 2019, 1,907 patients were served and of those patients:

- An estimated 78% of patients were White, 14% were Black, 0% were Hispanic, 0.02% were Asian/Other Pacific Islander, 1% were American Indian, 2% were multi-race, and 5% were some other race.
- 35% of patients are 27- 40 years old, with 14% 16-18 years old, and 20% 19-26, and 14% 41-50 years old.
- Less than 1% of patients are in their 12-15, 51-60, and 60+ years old.

ETHNICITY

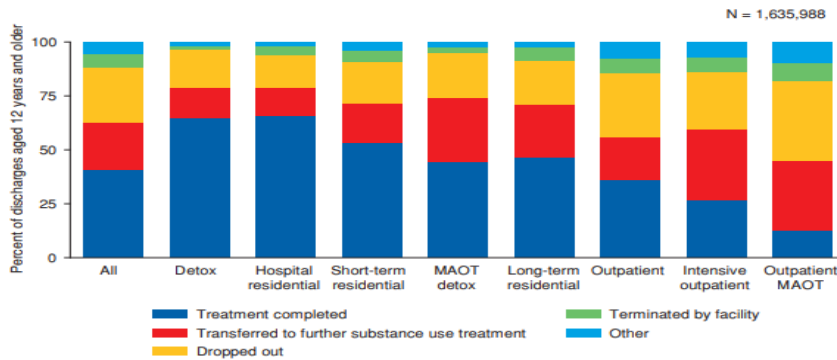


AGE



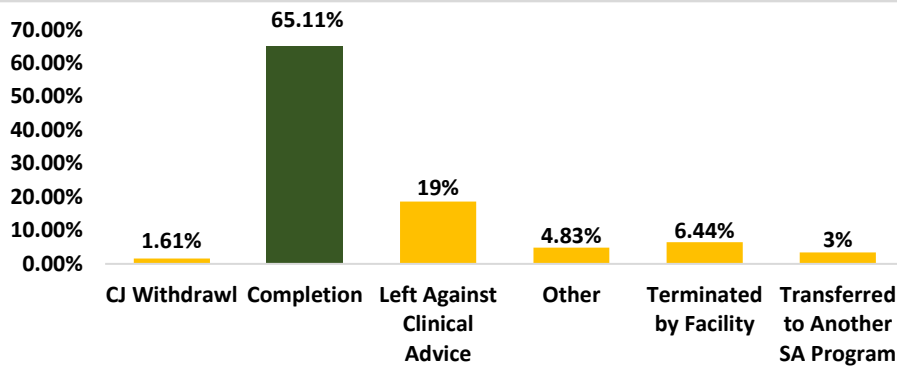
PATIENT COMPLETION RATES

Figure 6. Reason for discharge, by type of treatment service: 2017

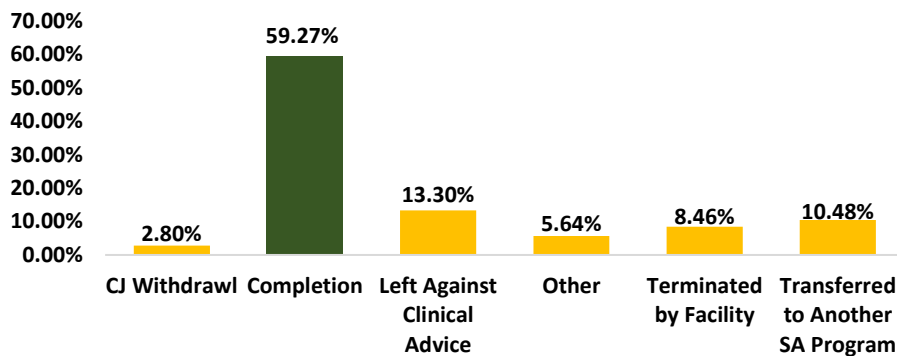


MAOT = Medication-assisted opioid therapy.
SOURCE: Center for Behavioral Health Statistics and Quality, Substance Abuse and Mental Health Services Administration, Treatment Episode Data Set (TEDS). Data received through 11.21.18.

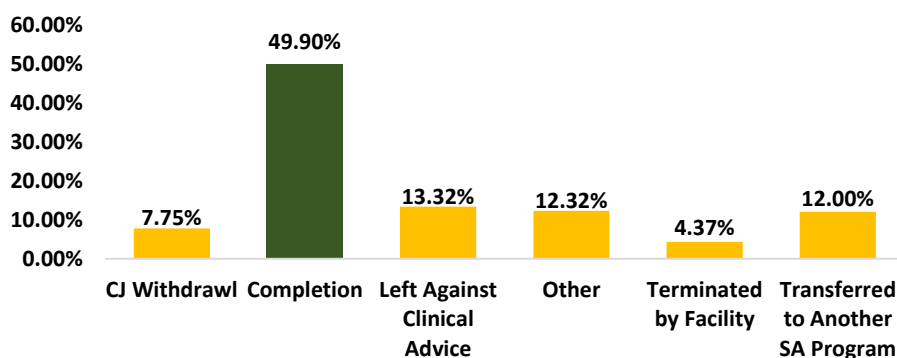
TEDS



CITRA



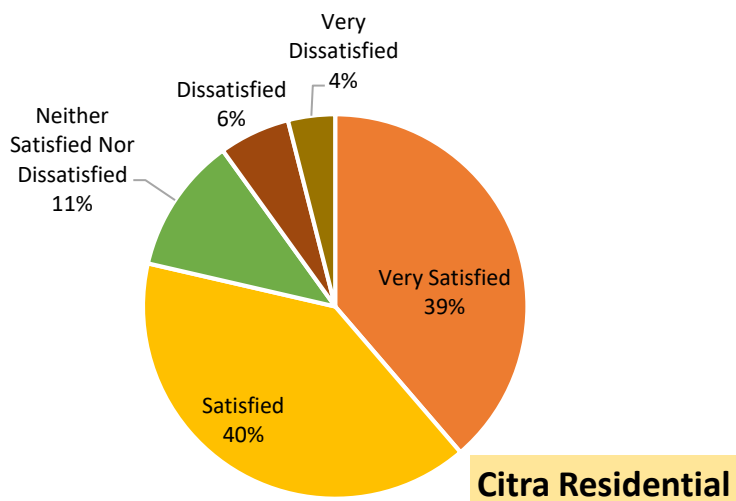
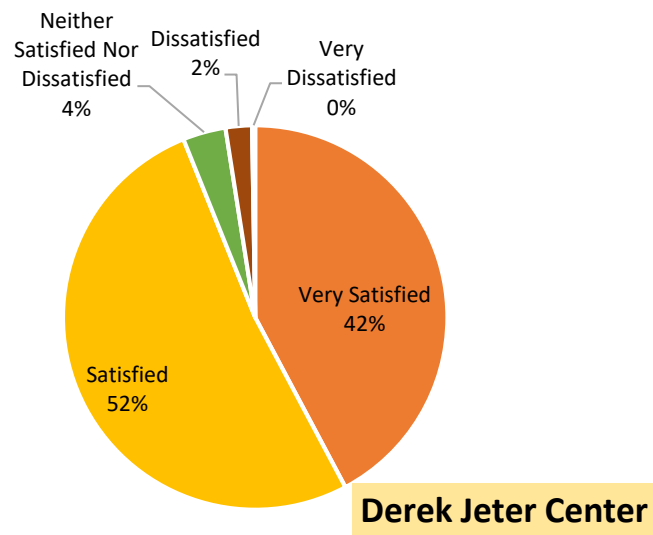
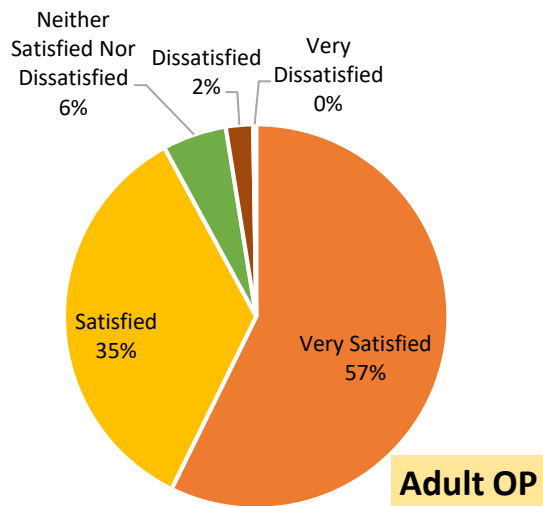
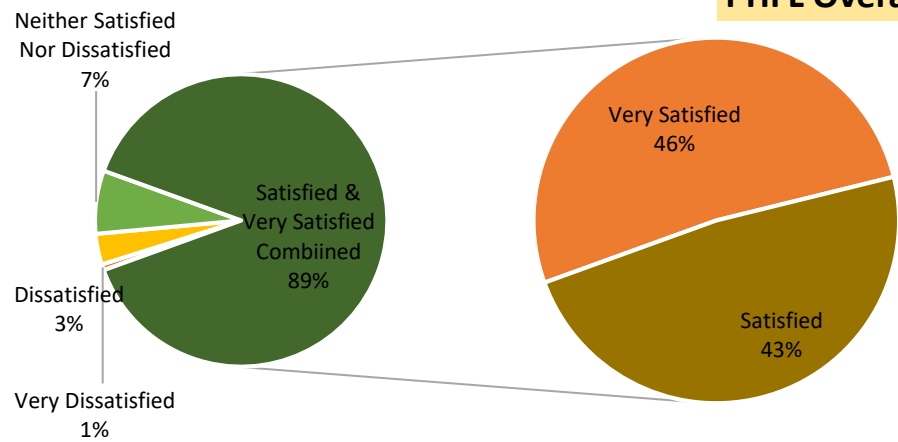
DEREK
JETER CENTER



BRANDON
ADULT
OUTPATIENT

PATIENT SATISFACTION SCORES

PHFL Overall



OUR FUTURE

Through times of uncertainty, stress, and unforeseen challenges, Phoenix House Florida has remained true to our mission of healing individuals, families and communities challenged by substance use disorders and related mental health issues. In providing this healing care to the vulnerable adults and youth of Hillsborough County and the surrounding areas, we have been supported and encouraged by the continued generosity of our many donors and community partners.

As we look to the future, we remain committed to our mission and goals, confident in the skill and dedication of our staff, and optimistic in the face of the many challenges before us. We thank our supporters, on behalf of the many lives helped and for the many we will continue to change in the future.

Any questions on this report, please contact Dayle vanderWerff, VP & Chief Experience Officer at DVanderwerff@PhoenixFL.org.

