THE FLORIDA MESSENGER

Official newsletter of Phoenix House Florida



A Message from the CEO

We are all in this together!

I am honored to work with so many dedicated and professional staff here at Phoenix House Florida where we are dedicated to continuing our mission of healing individuals, families and communities challenged by substance use disorders and related mental health conditions.

We are protecting staff and our patients by following the guidelines provided by the Centers for Disease Control and Prevention (CDC) and the Florida Department of Health at both of our locations in Brandon and Citra.

Looking ahead, we are excited to get back to the new normal and continue our service to the community and those who need care.

Thank you for your continued support of Phoenix House Florida and stay healthy!

Maria Alvarez, President & CEO

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VIRTUAL COUNSELING

Zoom Healthcare

We have fully implemented our Outpatient program to telehealth; every group we offered prior to COVID-19 is now being offered virtually so that patients may join from their homes. We are also completing comprehensive intake assessments via telehealth.

Zoom for telehealth reliably delivers consistent clinical user experiences, seamlessly integrates into technology and workflows, and is HIPAA compliant. With high quality video, even in low-bandwidth environments, we are able to continue to provide high quality service to our patients.

Saving Lives With Affordable Treatment

At Phoenix House Florida, we strongly believe that nothing should get in the way of a person seeking substance use treatment, including treatment costs. Too often, addiction sufferers forgo potentially life-saving treatment thinking that it's outside of their budget or insurance coverage. We accept most major insurance carriers, including those below and much more. We also accept a number of alternative funding options, including an affordable self-pay rate, the Hillsborough County Health Plan, and other types of state-supported funding.



Staff Spotlight

TONY ALTMAN, COMMUNITY RELATIONS & FUNDRAISING LIAISON

Tony brings a dynamic set of skills, with 20 years of combined experience in Sales, Community Outreach, and Recreation Therapy as well as Executive Leadership at a nonprofit organization serving at-risk kids. He graduated from Hampton University in Hampton, Virginia, where he attended on a football scholarship. Upon graduating with a Bachelor's degree in Therapeutic Recreation, he played in the Arena Football League until realizing his true purpose in life was/ is being a dedicated contributor in the social services field.

Tony is a highly motivated professional, thrives in a team environment, and possesses a relentless drive to succeed. As the Community Relations and Fundraising Liaison at Phoenix House Florida, he plans to exhaust every effort to increase community awareness and fundraising in order to support the organization's mission to provide world class services to every client who needs them. Outside of work, Tony values time with his family, Volunteer Coaching, and traveling.



"What better way
to serve than in a
capacity where I
can help
generate funding
that supports our
team's efforts to
provide clients with
world
class services!"



#GivingTuesdayNow

Join the global day of giving and unity May 5, 2020.



A global threat like COVID-19 affects more than just the infected. This pandemic touches every person on the planet, and now is the time to come together and rise up as one powerful force.

#GivingTuesdayNow, is an opportunity for people around the world to stand together in unity--to use their individual power of generosity to remain connected and heal.

Generosity can help alleviate the isolation and loneliness that many of us feel during this time. Our ability to give help and hope can counter feelings of powerlessness.